



HAWAI'I ISLAND EXPORT SEMINAR

Expand Your Business through Exporting

The Hawai'i Island Chamber of Commerce and the U.S. Department of Commerce's Hawaii Export Assistance Center invite you to attend this dynamic seminar on exporting from Hawaii to the world. We'll cover exciting opportunities in growing markets and offer free consultations to attendees.

Come and learn about how you can grow your business!

Why Sell Internationally?

Did you know that 95% of consumers reside outside of the United States? Or that 70% of the world's purchasing power is in foreign countries? Already exporting? Learn how to enter new markets & increase your exports!

Globalize Your Website!

Learn the keys to reaching global consumers via your website. We will cover global e-commerce, domain considerations, SEO (Search Engine Optimization), language translation, and internationalization considerations.

This program will cover:

- Overview of Export Process
- How to Globalize Your Website
- Selling: Domestic vs. International
- Finding Buyers and Partners Worldwide
- **Hot Markets:** China, Korea, Japan & More!
- Government Resources to Help Your Business

Date

Wednesday, September 11, 2019

Time

9:00am – 11:00am

Followed by free 1 to 1 consultations

Appointment sign-up at the event

Venue

Hawai'i Innovation Center at Hilo

Main Conference Room

117 Keawe Street Hilo, HI (street parking only)

Seminar Cost

\$10

Register by Friday, September 6!

Call 935-7178, email admin@hicc.biz to reserve a seat and make credit card payment or mail payment to: Hawai'i Island Chamber of Commerce, Attn: Export Seminar 1321 Kinoole St. Hilo, HI 96720

Mahalo to our partners and the Hawai'i Island Chamber Economic Development Committee

