



# Small Business Marketing On a Budget



## Hosted by Melissa Forziat of Melissa Forziat Events and Marketing

Melissa Forziat is an expert on marketing on a budget. Melissa is known for her creativity and innovative marketing strategies. She has led workshops across the US and taught thousands of small business owners how to establish a brand, grow their customer base, and increase sales with low-cost marketing tactics that are simple to implement. The marketing on a budget workshop focuses on four key areas including:

- Making the most of the network you already have
- Tips for building your word-of-mouth marketing
- Profitable partnerships and how to find allies in cross-marketing
- Building engagement and conversions with your social media strategy

You will walk away from this workshop with fresh ideas and resources to help you grow your business. Download Melissa's free eBook, [Small Business Marketing on a Budget](#) for a sneak peek at some of the areas she will cover during the workshop.

**Friday, March 16, 2018 9:00am – 11:00am**

**Hawaii Innovation Center Conference Room**

117 Keawe Street, mauka of the Pacific Tsunami Museum,  
at the corner of Kalakaua and Keawe Streets.

**Fee: No charge for HICC members and employees, All others \$10**

**(Street parking only)**

Name: \_\_\_\_\_ Business: \_\_\_\_\_

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HICC Members & employees \_\_\_\_\_ X No Charge = 0

All others \_\_\_\_\_ X \$10.00 = \_\_\_\_\_

Total = \_\_\_\_\_

Pre-registration required by  
Friday, March 9

Payment Method:  Cash  Check  Credit Card: Visa, MasterCard, Amex

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_

Cardholder Name: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Payments accepted at the Hawai'i Island Chamber's office. Credit card orders also accepted via phone, email or fax.  
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