



chamber connection

HICC.biz



HAWAII ISLAND CHAMBER OF COMMERCE

2017-2018 Newsletter Advertising Commitment

PLEASE TYPE OR PRINT CLEARLY

Business: _____

Billing Address: _____

Contact Person: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Ad Submission Format: Electronic camera ready ad (jpeg format preferred)

Full Page Advertisement (Size 7.50" x 9.50" Vertical Only), Open Rate \$250 + tax

Discounted Rates:

_____ 3 Publications	\$675 + tax (save 10%)	Start Date _____	End Date _____
_____ 6 Publications	\$1,275 + tax (save 15%)	Start Date _____	End Date _____
_____ 12 Publications	\$2,250 + tax (save 25%)	Start Date _____	End Date _____

Half (1/2) Page Advertisement (Size 3.75" x 10" x 11" Vertical Only), Open Rate \$165 + tax

Discounted Rates:

_____ 3 Publications	\$445 + tax (save 10%)	Start Date _____	End Date _____
_____ 6 Publications	\$841 + tax (save 15%)	Start Date _____	End Date _____
_____ 12 Publications	\$1485 + tax (save 25%)	Start Date _____	End Date _____

Quarter (1/4) Page Advertisement (Size 3.5" x 4.5" Vertical Only), Open rate \$82 + tax

Discounted Rates:

_____ 3 Publications	\$221 + tax (save 10%)	Start Date _____	End Date _____
_____ 6 Publications	\$418 + tax (save 15%)	Start Date _____	End Date _____
_____ 12 Publications	\$738 + tax (save 25%)	Start Date _____	End Date _____

Business Card Advertisement (Size 2" x 3.5" Vertical or Horizontal), Open Rate \$25 + tax

Discounted Rates:

_____ 3 Publications	\$67 + tax (save 10%)	Start Date _____	End Date _____
_____ 6 Publications	\$127 + tax (save 15%)	Start Date _____	End Date _____
_____ 12 Publications	\$225 + tax (save 25%)	Start Date _____	End Date _____

Deadline, Billing & Recommendations

Camera-ready artwork must be in the office **no later than the 20th of the month** prior to publication. If your ad will require additional production, you will be notified of any charges before we proceed with the work. With a multiple-month commitment, you may change your ad copy from one month to the next, if desired & specified. Billing is issued the 2nd week of the first month of publication. You are encouraged to develop an ad copy that enables you to track results. For example, "mention this ad and receive a 10% discount", "free gift by mentioning this ad", etc.

We appreciate your support of the Hawai'i Island Chamber of Commerce and hope this program will produced added recognition and sales for your business. For more information, contact the Chamber at (808) 935-7178 or e-mail: admin@hicc.biz.